



Start-Up Ú^!çã^•  
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 UBC UILO

2011

**gowlings**  
 Lawyers • Patent and Trade-mark Agents

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## GOWLINGS START-UP SERVICES BUNDLE

UBC has long been known as a magnet for innovative and creative individuals in many industries, and continues to develop and churn out new and exciting talent and ideas. In support of this important contribution to our economy, we make this offer exclusively to companies in the voucher program of the UBC University Industry Liaison Office (UILO). The offer is effective until December 31, 2011, subject to any renewal by us.

Gowlings has worked hard to be there for start-ups, providing advice and guidance on important legal issues such as IP protection, business incorporation and structuring, employment agreements, commercial transactions and more. Whether a company is preparing to enter a round of VC or angel funding, or positioning themselves for acquisition, Gowlings, as a full service firm, can provide all the legal support early stage companies need to succeed.

Gowlings also recognizes the challenges start-ups face in obtaining these essential services. While most start-ups are business savvy and recognize the necessity of properly structuring their business and protecting their IP, acquiring reputable legal advice is often cost-prohibitive at the early stages. Gowlings hopes to provide a solution by offering the discounted start-up corporate legal services described below, so companies can focus on their growth and not their bills.

### SERVICES PROVIDED

The following services are currently included in the *Start-Up Package* at an all-inclusive cost of \$1,500:

- ❖ **Basic Business Incorporation**
- ❖ **Basic Shareholder's Agreement**
- ❖ **Basic Invention Assignment Agreement**
- ❖ **Basic Non-Disclosure Agreement**
- ❖ **One-hour Business Law Consultation**
- ❖ **One-hour Intellectual Property Law Consultation**
- ❖ **For any additional services, payment of fees incurred may be deferred until completion of the company's first round of financing, provided Gowlings is retained to act on the first round of financing, and the company has signed a written payment-plan agreement.**

