

INTELLECTUAL PROPERTY

UNPARALLELED

IP



SMART & BIGGAR
FETHERSTONHAUGH
Barristers & Solicitors • Patent & Trade-mark Agents

UNPARALLELED IP

Smart & Biggar is Canada's largest firm practising exclusively in intellectual property and technology law, with offices in Ottawa, Toronto, Montreal, and Vancouver. Since our inception over a century ago, we have been dedicated to one purpose: delivering unparalleled IP.

Our dedication to providing the best IP service, advice and solutions permeates everything we do and is why the world's most innovative and sophisticated businesses look to us to protect, exploit and defend their intellectual property rights.

Our Vancouver office has a long-standing relationship with UBC, and companies based on inventions originating from UBC and we are proud to have been named one of the vendor partners in the UILO Start-up Services Voucher program. Our team advises clients on a wide variety of existing and emerging technology matters, including:

- **Patents**

Patent industry specializations include: life sciences, pharmaceutical, chemical, electrical/electronic, industrial/mechanical, software, Internet, and information technology sectors.

- **Trade-marks**

Preparing, filing and prosecuting trade-mark applications in Canada and throughout the world.

- **Copyright & Media**

Acquisition and registration of copyright as well as advising on contractual issues related to copyright.

- **Industrial Designs**

Protecting aesthetic features of useful articles through industrial design registrations in Canada and their equivalents throughout the world.

- **Licensing & IP Transactions**

Leveraging value of intellectual property assets through technology transfer and licensing agreements.

- **IP Management & Strategic Counselling**

Advising and counseling clients on the development and management of their IP portfolio.

- **Litigation**

Full IP litigation services in both the Federal Court and superior courts of Canada.

unparalleled **EXPERTISE**

We provide our clients with a combined depth of legal experience and technical expertise matched by no other firm in the country. As a result, we are able to provide and leverage the right skills, knowledge, resources and solutions — all to our clients' competitive advantage.

Virtually every member of our firms has an engineering or scientific background, and dozens of our practitioners also have post-graduate degrees in their respective areas of practice. This, combined with business know-how, legal talent and expertise, is the hallmark of our practice.

Our technical depth and understanding of the law mean that we can very efficiently understand, analyze and articulate the subtleties of our clients' innovations and rights with confidence. Whether we are drafting a patent application for a cutting-edge electronic advancement, negotiating a complex biotechnology-based multinational licence agreement, or successfully arguing for pharmaceutical trade dress protection before the Supreme Court of Canada, our analytical training and depth of experience in all technical areas enable us to identify and exploit otherwise unknown competitive

opportunities to obtain the best possible IP protection.

unparalleled **SERVICE**

We serve a broad range of clients — from start-up companies in emerging growth sectors to multinational corporations, as well as universities and other research institutions — and we are proud to support our clients as they grow to become market leaders.

Whether we are advising an emerging medical devices manufacturer on patent infringement issues, or handling the IP due diligence aspects of a corporate merger, we always ensure that our clients receive the full benefit of our experience and our unparalleled approach to problem solving.

unparalleled **PERFORMANCE**

New ideas are conceived daily, and every day our clients are challenged to find creative ways to capitalize on them. To be valuable, intellectual property rights must be intelligently protected and exploited. At Smart & Biggar/Fetherstonhaugh, we are devoted to providing unparalleled IP counsel by safeguarding your competitive position and maximizing the value of your intellectual property and technology assets.

Whether your innovations are the product of a moment's inspiration or the result of years of investment in research and development, let us demonstrate the many ways that we can help you to leverage the full potential of your efforts.

To learn more, contact our Vancouver office or visit our website at smart-biggar.ca.

We are proud that our services are consistently recognized in surveys of Canadian and international intellectual property practitioners, including:

- ***Managing Intellectual Property's, 2011 North American Awards***

Chosen as the 2011 Canadian IP Firm of the Year, Canadian Trademark Prosecution Firm of the Year, the Canadian Trademark Contentious Firm of the Year and honoured as having successfully handled the Canadian Case of the Year for the Federal Court's decision in *Amazon.com, Inc. v. Commissioner of Patents*, 2010 FC 1011.

- ***The Best Lawyers in Canada, 2011 Edition***

Eighteen lawyers selected to appear in the areas of intellectual property law and biotechnology law — more than any other firm in Canada.

- ***Chambers Global – The World's Leading Lawyers for Business, 2011 Edition***

Recognized as having more lawyers listed in the areas of intellectual property and intellectual property: litigation than any other firm in Canada.

- ***The LEXPERT®/American Lawyer Guide to the Leading 500 Lawyers in Canada, 2011 Edition***

Four leading lawyers recognized in the areas of biotechnology, intellectual property and intellectual property litigation — more than any other firm in Canada.

- ***The International Who's Who of Patent Lawyers 2011***

Six pre-eminent lawyers selected to appear in the guide — more than any other firm in Canada..

- ***The PLC Cross-border IP in Business Transactions Handbook 2011/12***


Seven lawyers selected in the areas of commercial IP, IP: non-patent litigation and IP: patent litigation. No other firm in Canada has more lawyers appearing in these areas.

- ***The Canadian Legal LEXPERT® Directory, 2011 Edition***

Seventeen pre-eminent lawyers selected for inclusion in the areas of biotechnology, intellectual property and intellectual property litigation. No other firm in Canada has more lawyers listed across all three areas.

- ***Who's Who Legal: Canada 2010***

Ten lawyers recognized in the areas of life sciences, patents and trademarks — more than any other firm in Canada.



As a vendor partner in the UILO Start-up Services Voucher program, members of Smart & Biggar/Fetherstonhaugh's Vancouver office are pleased to offer program participants a first consultation free of charge. For more information on Smart & Biggar/Fetherstonhaugh, please visit www.smart-biggar.ca or contact Brian G. Kingwell, J. Christopher Robinson, Andris D. Macins, Jonas H. Gifford, or Jeffrey D. Morton at 604.682.7780.

OTTAWA

55 Metcalfe Street Suite 900
PO Box 2999 Station D
Ottawa ON K1P 5Y6
Canada
t. 613.232.2486 f. 613.232.8440
ottawa@smart-biggar.ca

MONTREAL

Suite 3300
1000 De La Gauchetière Street West
Montreal QC H3B 4W5
Canada
t. 514.954.1500 f. 514.954.1396
montreal@smart-biggar.ca

TORONTO

Box 111 Suite 1500
438 University Avenue
Toronto ON M5G 2K8
Canada
t. 416.593.5514 f. 416.591.1690
toronto@smart-biggar.ca

VANCOUVER

Box 11560 Vancouver Centre
2200-650 West Georgia Street
Vancouver BC V6B 4N8
Canada
t. 604.682.7780 f. 604.682.0274
vancouver@smart-biggar.ca

smart-biggar.ca



SMART & BIGGAR
FETHERSTONHAUGH

Barristers & Solicitors • Patent & Trade-mark Agents